Beat: Lifestyle

ZIAD NAKAD knew from his very early teens that he was to work in FASHION

Couture Collection Spring-Summer 2017

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USPA NEWS - Born of a Lebanese descent, from his very early teens he was attracted by eccentric fabrics, sheer embroideries and unconventional beadings which married his designs back then especially sketched for his family to wear....

Born of a Lebanese descent, from his very early teens he was attracted by eccentric fabrics, sheer embroideries and unconventional beadings which married his designs back then especially sketched for his family to wear. Then, he decided to explore more his passion for fashion and embrace the dressmaking art with studies in the field. In parallel, he mastered the art of haute couture by working with many famous fashion designers in Beirut. In 1997, he turned his dream into a career when he was invited to take part to the Beirut International Fashion Show for Haute Couture in Beirut and dressed renowned super models like Karen Mudler, Nadja Urman and Jennifer Driver.

Such exposure led to another milestone to his career with his first international defile in Milano in 2001 followed suite by another one in Cannes in 2003... Celebrated for his ability to reveal the feminine side of every woman, Ziad Nakad is now a design reference in fashion shows in Lebanon, the Middle East, the Gulf, Europe, Asia, the Americas, and the world. His collections reveal elegance and style through several lines of clothing designed to meet the various needs of modern ladies : from the casual to a more sophisticated prêt-a-porter, to couture, haute couture and bridal....

Keen to reach out to women who like clothes with dramatic flair and timeless femininity, Ziad Nakad has several lines that meet different needs: bridal, couture, prêt-a-porter, accessories, and ZN (a prêt-a-porter line especially for the more budget-conscious).

Source : Couture Collection Spring - Summer 2017 at Hôtel Westin Paris - Vendôme, Salle Impériale on January 15, 2017.

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